NPCC
National Police Chiefs' Council

ANNUAL CJCC SUMMIT

18–19 January 2027

Crowne Plaza Stratford-upon-Avon



Sponsorship and Exhibition Opportunities

In partnership with:
Criminal Justice Coordination Committee

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WELCOME MESSAGE

From the NPCC Criminal Justice Coordination Committee Chair and Summit Host Chief Constable Sacha Hatchett

Policing in the Future Criminal Justice System

"As Chair of the Criminal Justice Coordination Committee, I am delighted to invite you to our 2027 Summit.
The criminal justice system is undergoing one of the most significant periods of reform in a generation. The changes set out in the Independent Criminal Courts Review, the Independent Sentencing Review and the Policing White Paper present both opportunities and challenges for policing and our partners across the justice sector.
Against this backdrop, we have refreshed the Committee's 2030 Strategy, setting out our vision and key strategic objectives. This summit provides an opportunity to come together as leaders, practitioners and policymakers to consider how we translate that vision into reality. Together, we will explore the progress already being made, identify the barriers we must overcome to deliver reform and build a modern, effective criminal justice system that is fit for the 21st century."



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PURPOSE OF THE SUMMIT

Policing in the Future Criminal Justice System

The summit will focus on the NPCC Criminal Justice Coordination Committee's 2030 Strategy, set against the backdrop of significant criminal justice reform outlined in the Independent Criminal Courts Review (Leveson), the Independent Sentencing Review (Gauke), and the Policing White Paper.

Together, these reforms represent one of the most significant programmes of change in a generation.

"Policing operating within a joined-up criminal justice system that supports its workforce, victims and witnesses; progresses cases swiftly and effectively; and delivers fair, proportionate decisions that earn and maintain public trust and confidence."





Delivering Reform Together

Bringing together leaders, practitioners and policymakers from across the criminal justice system, the Summit will showcase progress already underway, strengthen cross-system collaboration and identify the key challenges and opportunities ahead. Through keynote speakers and panel discussions, participants will consider how to deliver reform and build a modern, effective criminal justice system fit for the 21st century

Key Speakers

The Summit will feature senior leaders, practitioners and policymakers from:

- NPCC Criminal Justice Coordination Committee
- Government Ministers
- Senior policy leaders and academia
- CPS and the judiciary
- HMICFRS
- Ministry of Justice and Home Office
- Probation Service

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WHY PARTNER WITH US?







Strategic Partnership Benefits

- **Reach the people shaping criminal justice**

Connect with senior delegates from policing, prosecution, judiciary, government and wider criminal justice partnerships.

- **Build trusted visibility in the sector**

Align your organisation with the NPCC Criminal Justice Coordination Committee and demonstrate commitment to public service, innovation and delivery.

- **Contribute to the future agenda**

Position your organisation within the conversations shaping reform, operational efficiency, public protection and cross-agency collaboration.

Sponsor Visibility & Engagement

- **Meaningful networking**

Opportunities to meet senior leaders from across the criminal justice system throughout the Summit.

- **Extended event profile**

Brand visibility across pre-event communications, the delegate programme, digital channels, and on-site signage.

- **A platform for practical innovation**

Show how your products, services and expertise can support the future of policing and criminal justice.

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SUMMIT OUTCOMES & AUDIENCE

Outcomes of the Summit

- Build a shared understanding of the criminal justice reform agenda and its implications for policing.
- Strengthen collaboration between policing, justice partners and policymakers.
- Identify the key challenges, opportunities and priorities for reform delivery.
- Share learning and progress across the criminal justice system.
- Agree actions that support delivery of the NPCC Criminal Justice Coordination Committee's 2030 Strategy.
- Reinforce a collective commitment to a modern, effective and trusted criminal justice system.

Audience

The summit is aimed at senior leaders, operational practitioners and policymakers from across policing, criminal justice agencies, government and partner organisations involved in driving system-wide reform.

Commercial attendance is by invitation only. Commercial delegates may participate exclusively as sponsors and exhibitors. Sponsorship and exhibition packages include delegate places, granting access to the full two-day programme, networking events, overnight accommodation and the gala dinner, with the option to purchase additional passes.



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SPONSOR & EXHIBITION OPPORTUNITIES

A two-day residential Summit for senior leaders from policing and the wider criminal justice system. Packages include full programme access, networking opportunities, overnight accommodation and the gala dinner.

Headline Sponsor

Enhanced visibility throughout the Summit, including prominent branding, Chair acknowledgement and additional approved sponsor visibility opportunities.

£10,000 plus VAT

Gala Dinner Sponsor

Exclusive association with the Summit Gala Dinner, offering prominent visibility and a distinctive opportunity to engage senior criminal justice leaders in a high-profile networking setting.

£8,000 plus VAT

Summit Exhibitor

A table-top exhibition space in the networking area, with delegate places, event website profile and on-site visibility.

£4,000 plus VAT







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HEADLINE SPONSOR

Position your organisation at the heart of the Annual CJCC Summit, with the highest level of visibility across the two-day programme and direct engagement with senior criminal justice leaders.







Package includes:

- Includes all Summit Exhibitor package benefits
- Prominent logo placement on the event registration page, delegate confirmation email and on holding slides
- A dedicated headline sponsor acknowledgement in the opening plenary
- Enhanced logo placement, hyperlink and up to 200 words on the event website
- Pre-approved room-drop opportunity
- Opportunity to provide branded attendee lanyards, subject to approval
- One additional delegate place, giving the Headline Sponsor (three delegate places in total)

£10,000 plus VAT

One opportunity available

Subject to client approval and completion of due diligence.

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GALA DINNER SPONSOR

Associate your organisation with the Summit's flagship evening reception and gala dinner, with prominent visibility in a high-profile networking setting.







Package includes:

- Includes all Summit Exhibitor package benefits
- Exclusive association with the Summit Gala Dinner
- Named recognition as Gala Dinner Sponsor in the event programme
- Chair acknowledgement at the gala dinner
- Opportunity to deliver a brief, pre-agreed welcome message at the start of the gala dinner
- Opportunity to purchase additional delegate places, subject to availability

£8,000 plus VAT

One opportunity available

Subject to client approval and completion of due diligence.

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SUMMIT EXHIBITOR







A practical way to connect with senior decision-makers across policing and the wider criminal justice system.
Showcase your organisation in the dedicated networking area, with direct access to delegates throughout the two-day Summit.

Package includes:

- Logo, hyperlink and up to 100 words on the event website
- Table-top exhibition space in the dedicated networking area, including table, two chairs and access to power, where required
- Two delegate places, including programme access, accommodation on 18 January and gala dinner
- Opportunity to purchase additional delegate places, subject to availability

£4,000 plus VAT
Eight opportunities available

Subject to client approval and completion of due diligence.

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PARTNER WITH US



Get in Touch

To discuss sponsorship or exhibition opportunities for the Annual CJCC Summit, please contact Katherine Conway.

Packages are allocated on a first-come, first-served basis and are subject to client approval and completion of due diligence.

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